



FOR IMMEDIATE RELEASE

January 15, 2025

Scout & Molly's Boutique Expands to Cherry Hill, NJ *A Stylish New Addition to the Local Retail Scene*

Cherry Hill, NJ – Scout & Molly's Boutique, the national franchise known for its curated selection of chic, on-trend, and versatile women's clothing, is thrilled to announce its newest location, opening soon at 957 Haddonfield Rd., Suite 5, Cherry Hill, NJ 08002, in the Towne Place at Garden State Park, directly behind Wegmans and in the area of the old Garden State race track. This location is also less than 10 miles from Center City Philadelphia, making it convenient for shoppers from both New Jersey and Pennsylvania.

The new boutique, slated to open in March 2025, will offer a personalized shopping experience and a unique line of clothing and accessories, becoming an exciting addition to Cherry Hill's retail landscape.

Local entrepreneur Lana O'Donnell, owner of the new location, brings her passion for fashion and exceptional customer service to the community. After spending over two decades in the medical insurance industry, Lana was ready to pursue a venture that felt deeply personal and fulfilling. Her transition into fashion retail aligns perfectly with her love for style and building meaningful relationships.

"What initially drew me to Scout & Molly's was the beautiful clothing and approachable price range, but as I learned more, I was captivated by the incredible support from the corporate team," said Lana O'Donnell. "I'm excited to create a boutique that offers something for everyone—whether it's casual outfits for a lunch date or a stunning dress for a special occasion—all while providing an exceptional shopping experience."

Scout & Molly's Boutique has become a beloved destination for fashion-savvy shoppers across the country. Known for its welcoming atmosphere and thoughtfully selected pieces, the brand empowers women to look and feel their best, whether they're shopping for a polished work look or an evening out.

"Cherry Hill is the perfect place for our new boutique," said O'Donnell. "It's a vibrant, growing community, and I'm eager to connect with the amazing people here. My goal is to foster a shopping experience where customers feel valued, inspired, and, most importantly, confident."

Alongside showcasing the latest trends in clothing and accessories from sought-after brands, including Dex, Tribal, Molly Bracken, and Liverpool, Lana is committed to building ties within the Cherry Hill community. A member of the local Chamber of Commerce, she plans to support causes close to her heart, including initiatives that benefit animal welfare.

"Lana embodies everything that makes Scout & Molly's special," said Judimarie Thomas, VP Communications for Scout & Molly's Boutique. "Her energy, passion, personal sense of style, and dedication to customer service create a strong foundation for the Cherry Hill boutique to become an incredible success."

Scout & Molly's Boutique Cherry Hill, 957 Haddonfield Rd, Suite 5, Cherry Hill, NJ 08002



SCOUT & MOLLY'S[®]

...STYLE UNLEASHED

Media Contact:
Carly Spross, (610) 937-9943
carly@flashlightmarketing.com

Scout & Molly's Boutique Cherry Hill is poised to elevate the local retail mix, bringing a fresh perspective to fashion while becoming a hub for community connection. The store will feature a grand opening celebration in mid-March 2025, with exclusive promotions and opportunities to explore its curated collection.

For more information about Scout & Molly's Boutique Cherry Hill, please visit <https://www.scoutandmollys.com/cherry-hill> and follow along on their social media pages at <https://www.instagram.com/scoutandmollyscherryhill> and <https://www.facebook.com/scoutandmollyscherryhill>.

Photo Caption: Scout & Molly's Boutique Cherry Hill franchise owner and operator Lana O'Donnell.

About Scout & Molly's Boutique

Headquartered in Kind of Prussia, PA, Scout & Molly's Boutique is a national franchise specializing in contemporary women's fashion and accessories. Each boutique is locally owned and operated, offering welcoming spaces designed to make women feel confident, stylish, and supported in finding their perfect look. With locations across the U.S., Scout & Molly's is committed to empowering women through fashion and fostering meaningful connections in every community it serves. For more information about Scout & Molly's franchise opportunities, visit [Franchise with Scout & Molly's](#) and follow us on [Instagram](#) and [Facebook](#). Disclaimer: The information provided is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise.

###

Scout & Molly's Boutique Cherry Hill, 957 Haddonfield Rd, Suite 5, Cherry Hill, NJ 08002